

## Running your own Show – How to Guide...

Want to have a Fair Trade Fashion Show?

Does my style of show fit with your ideas?

Check out whether it is for you – How many boxes can you tick?

- Want an event that's fun, yet communicates the values of Fair Trade?
- Have at least 12 – 15 volunteers, mainly female, aged 16 – 80+, of average size (M to XL not too many S) to be models?
- Have a venue that will seat around 100 people and have space for 5 –6 rails and 2 tables for bags and hats?
- A room close by that can be used for the models to change in?
- Ensure models shower before wearing the clothes and don't use body or excessive make up that can damage clothes
- Pay deposit of £50 (refundable) against any cost of damage to clothes
- Have a sound system which can play music (for models to walk to and with microphone (for commentary by me)
- Access to venue at least 2 hours before the show?
- It is at least 6 weeks before you want the show?
- You can organise the publicity and sell at least 50 tickets for your event?
- Pay my mileage to / from your venue twice?
- Safe and easy access to unload car and move cases, boxes and rails into venue?

Bonus Questions – preferably ticks but not essential:

- Have 1 or more men who will volunteer as models
- Can serve refreshments in a different room to clothes
- Have a large screen (or suitable wall) and projector to show DVD and power point if required?
- Can provide rails and mirrors for changing room (Each model could have 4 outfits which could be 8 – 10 garments)
- Provide volunteers to help models change and also make sure clothes are treated carefully; that models hang them up after use, don't eat or drink in clothes etc

How did you get on? Read on what I can offer:

I can offer...

- Advice on - publicity  
price of tickets  
venue suitability
- One visit before event (mileage charged from Ashby de la Zouch LE65 1JU)
- Time to meet and chat with organisers
- Opportunity for models to come to **fair2all** to select 3-4 outfits to wear for the show
- Or arrive during afternoon of event to give models the opportunity to select their outfits (subject to distance and availability of staff to man shop in my absence)
- To bring 3-400 garments on 4 – 5 rails to offer for sale at your event, plus bags, hats and scarves
- Work in partnership with other fair trade sellers giving them the opportunity to sell and display their products
- The commentary on the show

**Please note**

I currently only accept payment by cash or cheques and would appreciate that being stated on tickets and other publicity.

With an audience of 50+ I would expect sales of at least £500. If sales are below £500 I would charge a fee (negotiable) to pay my costs from the profits from ticket sales.

What is your decision? Would you like to work in partnership with **fair2all** promoting fair trade fashion in your area? I hope so, because by giving people an opportunity to buy fair trade we will make a difference to some of the poorest people in our world.

Please contact me at [mandy.mcintosh@fair2all.net](mailto:mandy.mcintosh@fair2all.net) if I can give you any more information  
Thanks for your enquiry. Hope to work with you soon.